74 bidders notice 2 made a difference to bidders only if they did not have the mandatory solution and were bidding against others who also did not have that solution.

However, they form an important part, because they give you a good indication of your odds of being accepted. Jokes, personal philosophy messages, and political statements have broader impact when posted on social media.

Very one joke, but we're a sucker for watching people in ill-advised acrylic sportswear swearing.